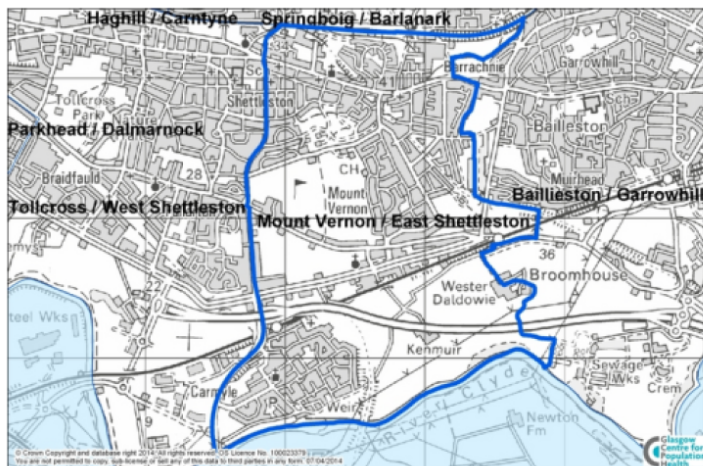


Children and young people's profile - Mount Vernon and East Shettleston

Mount Vernon and East Shettleston has a population of 1,914 children and young people (aged 0–24 years).



Neighbourhood comparisons with Glasgow

In Mount Vernon and East Shettleston, the population of all age groups is lower than the Glasgow average. There is a low proportion of 18–24-year-olds, 52% less than the Glasgow average. Only 10% of the children and young people are from minority ethnic backgrounds, 65% lower than the Glasgow average for those aged under-25 years. There is a greater percentage of emergency hospital admissions due to assault (41% higher) and due to an alcohol-related diagnosis (52% higher) when compared to the Glasgow average. Life expectancy is lower in 2022 for both sexes compared to the Scottish average and lower than the Glasgow average for males. Female life expectancy, however, is higher than the Glasgow average.

Group	Indicator	Time period	Count	Rate	Difference from Glasgow	Difference from Glasgow (% , years)
Demography	Population aged 0–4	2024	371	4.0%	-14.2%	
	Population aged 5–11	2024	549	5.9%	-12.4%	
	Population aged 12–17	2024	450	4.8%	-16.7%	
	Population aged 18–24	2024	544	5.8%	-52.0%	
	Live births**	2024	87	9.3	-1.1%	
	Under-25s from minority ethnic backgrounds	2022	194	10.2%	-64.6%	
Infant health	Infants who sleep in the supine position	2022–24	225	97.8%	-0.4%	
	Babies exposed to second-hand smoke	2022–24	16	7.0%	+18.9%	
	Babies born small for gestational age	2022–24	7	2.8%	-53.9%	
	Babies exclusively breast-fed at 6–8 weeks	2024	21	26.9%	-16.9%	
	Babies born before 37 weeks	2022–24	22	8.9%	+3.0%	
	Primary carer smoking at health visitor's first visit	2022–24	29	12.8%	+10.2%	
Crime & safety	Emergency hospital admissions due to assault**	2020–24	6	0.6	+41.3%	
	Emergency hospital admissions due to unintentional injuries**	2020–24	41	4.3	+3.9%	
Learning	Children with communication delay at 27–30 months	2022–24	31	15.1%	-13.8%	
	16–19-year-olds not in employment, education or training	2020	11	3.2%	-29.8%	
Socio-economic	Children living in relative poverty	2023	233	19.7%	-26.5%	
	Lone-parent households	2022	651	21.9%	-9.7%	
	Under-25s living in privately-rented or rent-free households	2022	248	13.1%	-43.4%	
Health	Under-25s whose day-to-day activities are limited by disability	2022	226	11.9%	+3.0%	
	Hospital admissions for dental treatment**	2020–24	30	4.8	-21.3%	
	Hospitalisations under an alcohol-related diagnosis**	2020–24	16	1.7	+52.1%	
	Hospital admissions under a mental health diagnosis**	2020–24	25	4.2	-2.6%	
	Primary 1 children living with obesity or severe obesity	2022–24	20	10.6%	+20.0%	
	Male life expectancy at birth	2022		73.4	-0.2	
	Female life expectancy at birth	2022		79.3	+1.1	

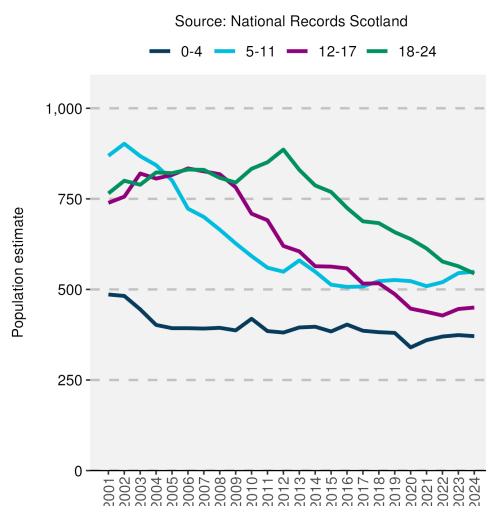
Note: Different indicators use different population bases to calculate rates, depending on the underlying data source. See definitions and data sources for more information.

All count figures of equal to or less than 5 (denoted as *) have been suppressed to avoid any potential identification.

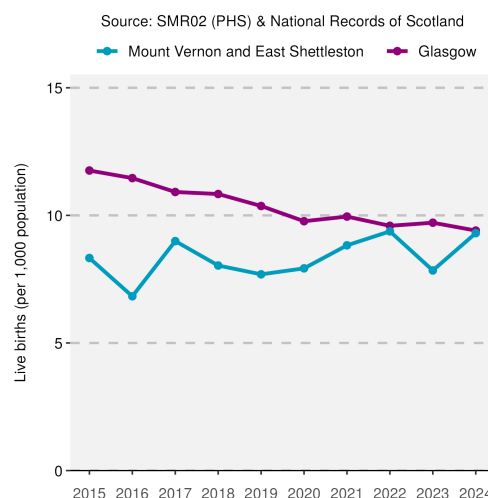
All indicators (denoted as **) are measured as the rate per 1,000 of the whole population or of a particular age group rather than as a percentage of the population. See definitions for more information.

Neighbourhood/Area trends

Population by age group

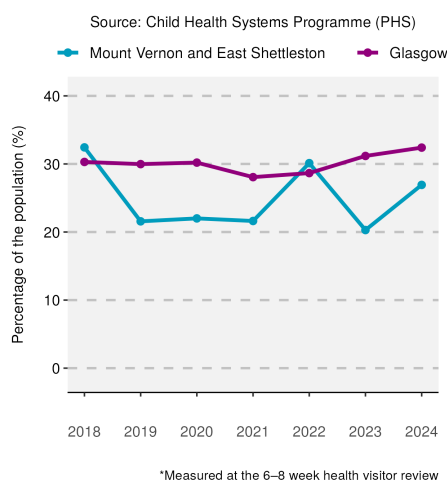


Live births (per 1,000 population)

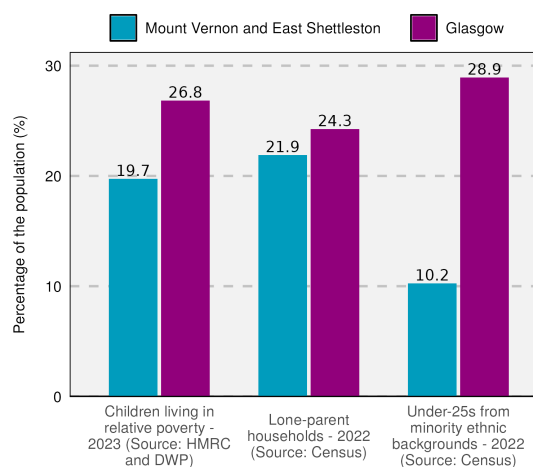


The overall population of this area has fallen by 33% since 2001. This decrease can be seen in all age groups, with the largest decrease seen in those aged 12–17 years (39%). Live births have increased since 2015 and are now the same as the Glasgow average in 2024.

Percentage of babies exclusively breast-fed*



Selected indicators compared to Glasgow



The number of babies exclusively breast-fed at 6–8 weeks generally fluctuate below the Glasgow average. The above-Glasgow average peak in 2022 was due to an increase in live births in this area. The percentage of children living in relative poverty, lone-parent households, and under-25s from a minority ethnic background in particular are all below the Glasgow average.

Notes

1. Data sources: Scottish Index of Multiple Deprivation (SIMD) 2020; Census (2001, 2011 and 2022); National Records of Scotland (NRS); Scottish Morbidity Records (SMR01 and SMR02); Child Health Systems Programme (CHSP) and CHSP Schools; Department for Work and Pensions (DWP); HM Revenue and Customs (HMRC).
2. All count figures of less than 5 (denoted as *) have been suppressed to avoid any potential identification.
3. This publication has used small area population estimate data published by the NRS on 24 February 2026. This is presented in the population trend chart and used to calculate life expectancy estimates. The NRS update their small area population estimates and previous estimates on an annual basis therefore this data is only representative of the data published upon this date. For further information see: <https://www.nrscotland.gov.uk/publications/small-area-population-estimates-mid-2023-and-mid-2024-2011-data-zones/>
4. Life expectancies are calculated based on population estimates and death registrations. 95% confidence intervals have been added on the graphs to the neighbourhood data to give an indication of their accuracy. The 95% confidence interval for the Glasgow and/or Scotland comparison line has been removed due to the size of the population. This resulted in the confidence interval sitting on the data line making it unreadable. The x-axes of the life expectancy graphs give the mid-year for each life expectancy estimate e.g. 2020 represents the life expectancy estimate for the period 2018–2022.
5. A notes and definitions document providing further information on the variables presented in the profile can be found in the Profiles section of the Understanding Glasgow website: <https://www.understandingglasgow.com/profiles/children-young-people-s-profiles>.