A set of neighbourhood profiles have been developed to provide relevant, accessible, and up-to-date information about children and young people’s health and life circumstances in communities across Glasgow. The profiles were published on the Understanding Glasgow website in December 2016.

**Purpose**

The aims of these profiles are to:

- provide accessible and up-to-date population health and wellbeing information for policy-makers, planners, service providers and local communities
- illustrate children’s life circumstances and outcomes across Glasgow neighbourhoods
- highlight health and socioeconomic inequalities
- provide a better understanding of local circumstances, to plan services, to monitor progress, and for targeting resources and priority setting.

**Content**

The profiles comprise a broad range of indicators that illustrate children and young people’s health, wellbeing and quality of life. The indicators are organised under seven themes: demography; infant health; culture and environment; crime and safety; socioeconomic factors; learning and education; and health and wellbeing. The indicators come from a range of administrative sources and illustrate children’s life circumstances and outcomes across Glasgow neighbourhoods.

**Geography**

The profiles cover 56 Glasgow neighbourhoods, three localities (North West, North East and South Glasgow) and Glasgow as a whole.

Using the information in the profiles
The profiles aim to inform the planning and delivery of children’s services in Glasgow, including the evaluation of new models of family support, early learning and childcare in the city. Information provided can also help local community and third sector organisations obtain a picture of key population health patterns, trends and issues in their local area which they can draw on for a range of purposes. In addition, the profiles can be utilised in educational settings such as in the secondary school modern studies curriculum, college/university courses etc.

Taking action
A number of evidence for action briefings accompany the profiles. The briefings aim to link the intelligence in the profiles with the best evidence for actions and interventions that can help to address a particular issue or improve a situation.

For example, we know that child poverty is a pressing issue – the briefing on child poverty highlights approaches that can be taken to mitigate the worst consequences of this. There is also a briefing on active travel that provides evidence for action on effective measures to encourage more children to walk, cycle or skate to school.

There are currently briefings on nine topics. We expect these to be relevant to people working across a range of settings (health, social services, education, housing, planning, culture, leisure and the third sector) who are planning or providing services. If the briefings are regarded as helpful we will aim to provide more.

Let us know what you think
We would welcome feedback on the profiles, and on the evidence for action briefings. We are particularly interested in knowing how the profiles are being used as this can inform how we design future resources. Email your feedback to us at: info@understandingglasgow.com

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